Host guide: what hosting involves — and what it doesn't

For Key People of Influence · Conversations That Count

What is a Key Person of Influence?

A Key Person of Influence (KPI) is someone who can bring together people who trust their invitation. It has nothing to do with key performance indicators, and you don't need a social-media following.

Who can host

Respected professionals, retired executives, association and industry leaders, school-community conveners, faith and diaspora leaders, community advocates and others whose invitation is trusted.

Your role

- Share knowledge of your community and its pressures
- Help choose relevant topics
- Invite people personally
- Welcome the group and host or co-host
- Respect boundaries, consent and safeguarding
- Take part in a light review afterwards

What you're never asked to do

You are not a therapist, counsellor, crisis responder or sales agent, and you never share contact lists. You can decline any sponsor, topic, format or publicity request that doesn't fit.

What we handle

Pamumvuri handles planning, logistics, registration, sponsor matching and reporting. The WE Alliance provides qualified experts and safeguarding. Sponsors fund the agreed activities.

Formats

Private dinners or breakfasts, professional roundtables, association discussions, small-group sessions and online gatherings. Small, trusted groups usually work better than large crowds.

What registering means

Registering starts a suitability and matching process. It doesn't publish your profile, list you in a directory or give anyone access to your network. Hosting opportunities, funding and any honorarium depend on fit and are not guaranteed.

Next step

Register Your Interest in Hosting at conversations-that-count.netlify.app/hosts