How participant privacy and consent are protected

Trust & consent standards · Operational summary

Three levels of permission

- **Level 1 — Exposure:** attending never authorises sharing personal information with a sponsor.
- **Level 2 — Engagement:** asking for resources or follow-up material. Sponsors receive only anonymous, combined insight.
- **Level 3 — Introduction:** a separate, explicit request for a named sponsor to make contact about a clear purpose. Only the information needed for that request is shared.

How consent is collected

Resource requests are kept separate from marketing consent. Commercial follow-up is never pre-ticked. A host can't consent on behalf of guests. Participants can withdraw permission for future contact. The live privacy notice must state who controls the data, why, for how long, who receives it and how to get in touch.

Rules for sponsors

No attendee lists, registration exports or informal sharing of contacts. No product pitches during conversations. No use of personal or sensitive disclosures for sales targeting. No promise that attendees will become leads.

Participant wellbeing

These conversations are facilitated discussion and education, not therapy or clinical assessment. Facilitators identify local crisis and referral services before each conversation and have a plan for serious distress. Confidentiality rules — and their limits — are explained at the start of every conversation. Quotes and images are published only with consent. Participants' needs come first.

Review requirement

This summary is operational guidance, not a final legal privacy policy. Local privacy counsel should approve wording, data retention and cross-border transfers before public launch.